# Boom Technologies Ltd (\$BOOM) An Unmatched Equity Investment Opportunity For Retail and Institutional Investors

Boom Investor Relations

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## 1 Overview

1.7 billion adults do not have access to the global financial system despite spending over \$5 trillion in cash annually.

At Boom, we are building a revolutionary new world of e-commerce without banking that connects the trillions of dollars in cash outside the banking system, to the global online economy, enabling individuals and businesses to securely store, move, exchange, send, receive and spend their cash on goods and services online, while maintaining full control of it.

As an online financial markets infrastructure (FMI) for cash, Boom is at the forefront of a \$14 trillion market.

At layer 1, the Boom ecosystem consist of the Boom blockchain as its payments rails, and at layer 2 is the Boom superapp which consist of a marketplace for goods and services, think Amazon with services, a wallet similar to Applepay/Visa/Mastercard, Boom Talks similar to WhatsApp, and Boom Hose which is similar to Instagram.

Also at layer 2 is Boomswap, similar to Uniswap, where tokenised FX currencies are traded to power cross-border payments in local flat using the Boomcoin (BMC), the ecosystem's native digital asset as the base currency.

The Boom superapp which is owned and operated by Boom Technologies (UK) Ltd, currently has over 40,000 KYC-verified merchants and consumers around the world, while Boom Talks is used across 52 cities on all continents worldwide.

We recently partnered with Fireblocks as our digital assets custodian, the Financial Times as our traditional finance media parter and Cointelegraph as our decentralised finance media partner. Both media partners are tasked with educating the world about our mission as we commence onboarding users and merchants at scale.

Having recently secured \$500m in growth capital from a Dubai-based family office which closes in Q4 2024, we are now opening up the opportunity for retail and institutional investors to acquire up to 4.75 percent of Boom's equity targeting a total of \$47.50m. The capital will help us cover our aggressive user and merchant acquisition costs.

This investment window ends on the 8th of October 2024 and investors can invest in any fiat, gold or cryptocurrency. The first \$5 million enjoy a 10 percent bonus.

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# 2 Massive Market Opportunity

Positioned to become a dominant force in a USD\$12 trillion market, with a current valuation of just USD\$1 billion, Boom Technologies is at the ground floor of a potential financial industrial revolution.

#### 3 USD\$500 Million Growth Investment

Backed by a significant USD\$500 million investment to drive rapid expansion, innovation, and market capture. This capital infusion is set to fuel Boom's aggressive growth strategy.

#### 4 Explosive Revenue Growth

Projected to scale from USD\$16.73 million in Year 1 to an astounding USD\$17 billion by Year 5. This growth trajectory is positioned to transform Boom into market leadership.

## 5 Unprecedented Market Cap Potential

Aiming for a USD\$500 billion market cap within five years — a 500x increase. This would place Boom among the giants of the tech world.

#### 6 Exclusive Entry Point

With an initial share price of USD\$50, investors have the unique opportunity to buy in early. However, the minimum play is USD\$25,000 (payable in all currencies) ensuring that only serious investors participate in this once-in-a-lifetime opportunity.

#### 7 Extraordinary Returns

Acquiring equity in Boom today is a chance to realize a 49,900 percent return on investment. A \$1,000 investment today could grow to \$500,000 within five years.

#### 8 Strong Earnings Growth

Starting with a solid EPS of \$1.50, Boom is projected to deliver an EPS of \$2,000, demonstrating its ability to turn rapid growth into substantial profits.

# 9 High-Reward Potential

For investors looking to maximize their gains in the tech sector, Boom offers an unparalleled high-reward opportunity with the potential for dramatic growth.

# 10 Why You Can't Afford to Miss Out on Boom

This is not just an investment; it's a rare opportunity to be part of the next big success story in tech.

With a clear path to becoming a market leader, backed by significant growth investment, and the potential for extraordinary returns, this is the kind of opportunity that can transform your portfolio.

Invest now and position yourself to benefit from the company's aggressive growth strategy.

Don't miss out on the chance to be part of a USD\$500 billion success story. Secure your stake in the future today.

Register your interest at https://boom.market/invest